

## Media Contacts:

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## Media tickets:

Complimentary media passes are available upon request. Please email Jackie Reau at [jreau@gamedaypr.com](mailto:jreau@gamedaypr.com).

## Interviews:

Available throughout the Expo:

Charlie Howard, Executive Vice President, Greater Cincinnati Automobile Dealers Association

Mike Schmaltz, Communications Manager, Greater Cincinnati Automobile Dealers Association

## Media Opportunities:

- **Wednesday, February 5:** Live shots previewing the 2019 Cincinnati Auto Expo are available beginning at 5 a.m. at the Duke Energy Convention Center
- **February 6-9:** Live shots for morning and evening news and daily publications

## Cincinnati Auto Expo Information:

The 2020 Cincinnati Auto Expo offers guests opportunities to experience and explore the latest models, features and technology created by favorite domestic and import manufacturers in the Duke Energy Convention Center February 5-9.

Returning attractions include the **Dream Machine Boulevard presented by General Electric Credit Union**, the **Ride and Drive Center** featuring **Chevrolet, Honda, Subaru** and **Volkswagen** models, interactive children's exhibits in the **Safe Travel Family Zone presented by The Cincinnati and Northern Kentucky Toyota Dealers** along with the new **Queen City Tailgate presented by the TriState GMC Dealers** that will give guests a spot to catch their favorite sports teams in action while enjoying food, soft drinks, local craft beers and wine.

Tickets are \$9 in advance and \$11 at the Duke Energy Center doors. Children age 12 and younger are admitted free. Tickets can be purchased through [www.cincinnatiautoexpo.com](http://www.cincinnatiautoexpo.com) and customer service counters in area Kroger stores.

Expo hours will be **Wednesday, February 5:** 5 p.m.-9 p.m.; **Thursday, February 6** and **Friday, February 7:** 11 a.m.-9 p.m.; **Saturday, February 8:** 10 a.m.-9 p.m., and **Sunday, February 9:** 10 a.m.-6 p.m.

For more information, visit [www.cincinnatiautoexpo.com](http://www.cincinnatiautoexpo.com) and find Cincinnati Auto Expo on Facebook.

### **Dream Machine Boulevard presented by General Electric Credit Union**

The Dream Machine Boulevard returns to ignite Expo guests' imaginations with a display of 16 of the most exotic, luxurious and high-performance vehicles found in Cincinnati. **Audi, Acura, BMW, Chevrolet, Ford, Jaguar, Genesis, Nissan, Porsche, Maserati, Range Rover** and more will be represented on this year's Boulevard.

### **Safe Travel Family Zone presented by the Cincinnati and Northern Kentucky Toyota Dealers**

Kids age 12 and younger are always admitted free to the Cincinnati Auto Expo and the Safe Travel Family Zone presented by the Cincinnati and Northern Kentucky Toyota Dealers will be made up of interactive exhibits created just for younger guests. Kids will be able to pick up a free goody bag courtesy of Kemba Credit Union and an official Expo passport that will guide them through educational and fun activities throughout the Expo. Kids who complete their passports receive tickets to enter for a chance to win their choice of one of 120 remote-control cars in the Greater Cincinnati Automobile Dealers Association. The Dragonfly Foundation Firetruck, the Ohio State Highway Patrol, Cincinnati Children's Child Passenger Safety display, face painting and balloon animals will add to the fun.

### **Queen City Tailgate presented by the TriState GMC Dealers**

The new Queen City Tailgate presented by the TriState GMC Dealers is the ideal spot to talk with fellow enthusiasts about Expo discoveries while enjoying great food, soft drinks, local craft beers and wines. Guests also will be able to keep up with their favorite teams on a bank of Tailgate televisions.

### **Ride & Drive Center**

Guests can visit the Ride & Drive Center in the Duke Energy Center lobby just off Fifth and Elm streets to register to test drive or ride in attention-getting new cars, SUVs and crossovers from **Chevrolet, Honda, Subaru** and **Volkswagen**. Chevrolet will feature its Bolt EV, Blazer, Colorado, Equinox, Malibu, Silverado 1500, Traverse and Trax, Honda provides guests chances to get to know its popular Accord, Civic, CR-V, Odyssey, Passport and Pilot; Subaru spotlights its Ascent, Crosstrek, Forester, Impreza, Legacy, Outback and WRX; and Volkswagen will showcase its Atlas, Jetta, Passat and Tiguan. Check the "Attractions" page on [www.cincinnatiautoexpo.com](http://www.cincinnatiautoexpo.com) for scheduled times.

### **Subaru Pet Park and Adoptions**

Subaru loves pets and will partner with three Greater Cincinnati shelters to bring Expo guests opportunities to provide pets "forever homes" each day of the Expo at the Subaru exhibit Pet Park.

Scheduled Pet Park hours are:

#### ***Clermont to the Rescue***

**Wednesday, Feb. 5:** 5 p.m. to 9 p.m.  
**Friday, Feb. 7:** 11 a.m. to 9 p.m.  
**Saturday, Feb. 8:** 10 a.m. to 9 p.m.  
**Sunday, Feb. 9:** 10 a.m. to 6 p.m.

#### ***Boone County Animal Care and Control***

**Thursday, Feb. 6:** 11 a.m. to 4 p.m.

#### ***Clermont Animal Care Humane Society:***

**Thursday, Feb. 6:** 5 p.m. to 9 p.m.

### **Cincinnati Recreations Outlet Berg Pedal Go-Kart Track**

Cincinnati Recreations Outlet adds a new Berg Pedal Go-Kart track to its presentation to bring kids a chance to stretch their legs by test driving a selection of the famous-makers pedal go-karts around an inflatable track. Safe trampolines and playsets also will add to the exhibit fun.

### **New Auto Expo Campground**

The new Auto Expo Campground will feature a collection of lightweight trailers that can be easily towed by nearly any vehicle to help meet consumers' growing desires to enjoy weekend and spontaneous outdoor excursions. Campground visitors will learn ways small trailers will add convenience to their next getaways.

### **Local Clubs, Classics and Customs on the Concourse on Fifth**

**Cincinnati Concours d'Elegance** will display spectacular antiques and classics often showcased during its annual, one-of-a-kind June show held in historic Ault Park.

**Nuthouse Industries, Inc.**, Southwest Ohio's premier Jeep, RAM and Expedition Trailer outfitters known for creating designs that meet customer lifestyles, will highlight vehicles equipped with custom bodies and exteriors, interiors, lighting packages, powertrains, suspensions, truck beds, truck boxes, wheels and more.

**Off-Road Divas**, Cincinnati's all-female, four-wheeling club whose members share a self-described grandiose sense of adventure and enjoyment of the outdoors, will display their uniquely modified and accessorized multi-colored off-road creations.

**Ohio Valley GTO Association** members will bring more local personality to the Expo by displaying their restored and modified classics representing America's affinity for the muscle car.

**Roush Performance**, one of the most trusted manufacturers of performance aftermarket components for Ford vehicles, will feature selections from its growing list of favorite projects.

**Wings & Wheels Tri-State Warbird Museum** and **Sports Car Preservation Ltd.** will present a glimpse of automotive history when by displaying a 1947 MG TC "Supercharged", a 1971 Alpha Romeo Coupe and 1983 Lotus Espirit.